

Winifred Pizzano Confirmed as ACTION Deputy Director

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ACTION UPDATE

OCTOBER 16, 1981



Greeting the volunteers are Tom Pauken and President and Mrs. Reagan.

Reagan Lauds Work of RSVP at White House Ceremony

President Reagan told RSVP volunteers at a special White House ceremony commemorating the 10th anniversary of the Retired Senior Volunteer Program, that they will help in building a stronger national economy.

"Among the things we are going to do to restore this economy is to form a task force throughout the country to mobilize voluntarism through the private sector," Reagan said.

The President added that the mobilization will allow programs like RSVP, the largest federal volunteer program, to "take up the slack" in programs that must be cut from the federal government.

"The idea of voluntarism is meaningful to this administration," Reagan told the 53 RSVP volunteers and 29 project directors attending the White House event on September 23.

The volunteers, who came from all the 50 states,

Puerto Rico, and the District of Columbia, were in Washington, D.C., representing the 300,000 RSVP volunteers currently serving nationwide. They were greeted by President and Mrs. Reagan in the White House Rose garden.

RSVP volunteer Al Robbins of Everett, Wash., asked the president and his wife to move so that he could take a better picture of the couple. Seeing the humor in the situation, Reagan joked, "That reminds me of my days on the G.E. Theatre. We were having a picture taken one day and the chairman told me, "Move! You're standing in front of the trademark!"

On a more serious note, Reagan said: "When you return to your hometowns, I want you to give this message to your fellow volunteers. Tell them that I intend to restore the fiscal integrity of Social

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ACTION NOTES

FROM THE DIRECTOR



As some of you may already know, President Reagan, on Oct. 5, announced a new Presidential Task Force on Private Sector Initiatives. I want to let all of you know how gratified and encouraged I am by this very tangible demonstration of support, by the President, of voluntarism. His announcement heralds a new era for voluntarism and an unequivocable profession of faith in the ability and the willingness of Americans to help their fellow citizens in need.

At ACTION we are already working on projects that will promote private partnerships to address the social responsibility obiligations of our communities. These include the Young Volunteers, to mobilize young people in helping their peers and others; the Vietnam Veterans Leadership Program (VVLP), to enlist Vietnam veterans in helping their fellow veterans with lingering problems associated with their Vietnam experience; and the expansion of our three older American volunteer programs – the Foster Grandparent, Senior Companion and Retired Senior Volunteer Programs.

These three very successful older American programs and the new programs being developed, return voluntarism to the local communities where it belongs. In these programs, ACTION is a catalyst, not an administrator. For we believe that neighbor helping neighbor at the local level produces the most benefits for both the volunteers and the people they serve.

Best regards.

Tom Pauken

Celebrity Anti-Drug Campaign Seeks ACTION Support

Entertainer and television star, Cathy Lee Crosby, came to ACTION/Peace Corps head-Quarters recently to discuss with ACTION Director Tom Pauken, the "Get High on Yourself" anti-drug campaign in which she is involved, and to seek agency support.

"Our primary objective through this campaign," Crosby said, "is to let youth across the country know that there are alternatives to drug abuse, that they can become active, involved, 'high on themselves' without using drugs. ACTION's commitment to work against drug abuse makes it a very good group to join in our effort."

The campaign is sponsored by the Get High on Yourself Foundation, a Los Angeles-based, nonprofit group which supports programs and organizations offering youth the chance to be active and involved in their communities. The campaign began in mid-September with an hour-long TV program, co-sponsored by Crosby, and was followed by a week-long series of one-minute TV public service announcements, featuring youth and such celebrities as Bob Hope, Carol Burnett, Dorothy Hamill and Paul Newman. "The purpose of those events was to create celebrity pressure in the media to fight the peer pressure that often leads to drug abuse," Crosby explained. "The celebrities let the kids know that there are other ways of getting high."

In a follow-through effort, the foundation plans to establish advisory boards to bring together ideas from diverse groups – business leaders, government officials, political leaders, youth, athletes and others. Plans are also being made to sponsor a grass-roots effort, providing support and expertise at the school and community level. Other possible initiatives include arts and sports scholarships, career/apprenticeship programs, "and maybe even a national hotline service," Crosby says.



Cathy Lee Crosby and Tom Pauken

FROM THE DIRECTOR



Although we have had many celebrations and good-bye ceremonies, this is a time to once again give special thanks and hellos to some great Peace Corps friends.

As we saw from the work of Bill Reese and his excellent staff, the 20th year of Peace Corps means, not only that this agency is a success story, but that volunteering for peace makes an affordable government program. I have spent a great deal of time and effort forecasting a future for our agency, looking ahead with the knowledge that in an increasingly interdependent world, the Peace Corps will be needed more than ever. As we all know, the trials and successes of the past 20 years make those years a solid foundation for our future operations. What Bill and his staff helped Peace Corps do this year was extraordinary. The national conference in June brought together 2,000 RPCVs, diplomats and friends of Peace Corps and crystallized the great wealth of support we have around the world. That conference gave me great hope for the future for those of us who are touched by Peace Corps. We must maintain a solid base of communications so that in the next decade, we will still be able to say "Yes, the Peace Corps is alive and it is a government program that is working." Many thanks to all of you who helped with our celebration year, and especially to Bill - we'll miss

I would also like to thank Nancy Kingsbury for staying on to help us through the transition, budgetary deliberations and the many hours of work on union and reorganization matters. We wish her Godspeed in her new endeavors. A hearty welcomes goes to Nick Onorato who has joined us as director of Personnel and Management. He is also serving as acting associate director for Program Support.

I want to mention that the Peace Corps Partnership program is being placed under the Office of Volunteer Services headed by John Chromy. Nikki Vanesse will be heading the PCP program in that office.

In my last column I mentioned the publication of Twenty Years of Peace Corps, by Dr. Gerard Rice, commemorating the 20th anniversary of Peace Corps. Copies are available in the ACTION Library, Rm. M-407. Those interested in purchasing the book should write to the superintendent of

documents, U.S. Government Printing Office, Washington, D.C. 20402. Include the stock number - 056-000-000-22-4.

I know that you have heard about and read about further budget cuts. I ask each of you to continue working at your level of commitment and dedication and to look at our operation to see where savings can be realized. I firmly believe that we can and will continue to provide quality service as an agency of our government, in attempting to foster world peace and friendship. Please continue to serve the Peace Corps with the highest level of ideals.

Sincerely

Loret Ruppe

Staffers Celebrate 20th Anniversary of PC Act Signing

At a reception on September 11 at ACTION/ Peace Corps headquarters, some 150 staffers celebrated the 20th anniversary of the signing of the Peace Corps Act, which has enabled more than 80,000 Americans to serve as volunteers overseas.

Addressing the guests, PC Director Loret Ruppe expressed her wish "that we could have some of the volunteers – the real stars of the Peace Corps program – here with us today, but it is more important that they remain out in the field where the real work is done." Ruppe also congratulated the staff for the work it is doing "to make the Peace Corps successful. We are a proven success story," Ruppe said, "and the volunteers in the field show that every day."

Also speaking briefly were ACTION Deputy Director Winnie Pizzano, who wished the Peace Corps a happy birthday, and PC 20th Anniversary Coordinator Bill Reese. "The work on the Peace Corps 20th anniversary has been very gratifying," Reese said. "It was especially important that Loret, as the new Peace Corps director, with options to create her own programs, saw the 20th anniversary as an event she could enthusiastically support. This early insight made our plans into a great success story for the Peace Corps."

SCP Goals, Progress Reviewed at Conference

"An informal network – that network of friends, family and volunteers, is really the most prominent and most important factor in long-term care for the elderly, and that network is becoming even more important in the wake of increasing cuts in federal programs," said Monsignor Charles Fahey of the Federal Council on Aging, as he addressed a plenary session of the recent Senior Companion Program (SCP) Conference.

The issues Fahey discussed -- voluntarism and doing more with less -- were key themes of the conference, held in Silver Spring, Md., Sept. 13-16. Some 100 people, including OAVP staff, SCP volunteers and program directors and local leaders from both the public and private sector attended the conference, which was held to review the accomplishments of SCP and to examine new policies and goals, as well as to examine legislative issues affecting the aged.

Through a series of workshops, guest speakers and special sessions, participants reviewed such issues as physical changes affecting the aged, psychological adaptation in later life, federal legislation for the aged, medication – its use and misuse, the role of Senior Companions in facilitating acute care hospital discharge, transportation, private sector funding, abuse of older persons and care of the terminally ill. In addition, SCP volunteers from each of ACTION's ten regions spoke on what SCP was doing in their areas.

"Nothing is more worthwhile for me than to get out to the field to meet our Senior Companions," said ACTION Director Tom Pauken while addressing the group. 'The more people find out about the program, the more enthusiastic they become.' Pauken added that we must make good use of the tremendous wisdom and experience of older people, "so that we do not have large bureaucratic systems, but an individual approach to problems and the opportunity to make voluntarism in the 1980s the key ingredient in establishing, personal, human responsibilities."

Dr. Robert Binstock of Brandeis University urged "rethinking the priorities of the elderly. This is particularly important, since federal resources are becoming more and more limited," Binstock said. "For example, we must correct the fact that too much money is being spent on medical research to help people live longer, while not enough attention or money is given to helping them live better."

A highlight of the conference was a reception on Capitol Hill, which allowed participants to meet their senators, congressmen and congressional staff members. "That evening was particularly beneficial and provided an opportunity for real dialogue," said Scranton, Pa. SCP Director Rose Broderick. "The entire conference was the first chance in a long time for volunteers and program staff to share their experiences across state and regional lines," she added.

Minneapolis SCP Director John Pribyl said, "It was three days of meaningful work, exchange of ideas and exploring new goals. I think people came away with a very good feeling -- a feeling that they are not alone in facing the daily and overwhelming tasks of addresssing the needs of the elderly."

RSVP (from page 1)

Security."

Later, on Capitol Hill, the volunteers were lauded by senators and congressmen long supportive of ACTION's Older American Volunteer Programs.

Sen. Jennings Randolph (D-W.Va.) said RSVP was the most phenomenal success story of any administration, and that "people programs," such as RSVP, must continue despite governmental cutbacks.

John Heinz (R-Pa.), chairman of the Senate Special Committee on Aging, and Claude Pepper, (D-Fla.), chairman of the House Select Committee on Aging, pointed out RSVP's great strength in promoting one of the nation's most underutilized resources-senior citizens. Pepper added that older people continue to be productive workers well past retirement age.



Senator John Heinz, at center, and Congressman Claude Pepper join RSVP volunteers in anniversary celebration.

PEOPLE IN PLACE

WINIFRED A. PIZZANO of Arlington, Va., has been confirmed as deputy director of ACTION. Since April she had served as deputy directordesignate. In this position, Pizzano is responsible for management and implementation of ACTION programs.

A University of Pittsburgh graduate and native of Harrisburg, Pa., Pizzano comes to ACTION from Arthur Young and Co., in Washington, D.C., where she served for six years as director of Health Care and Social Services. Prior to that, she worked for three years as executive administrator for the Illinois Department of Public Health Division of Emergency Medical Services in Chicago, where she helped found a statewide trauma center.

The author of numerous articles and papers on medical emergency services and techniques, Pizzano served as assistant for health-related programs to Illinois Governor Richard B. Ogilvie. She also served as a staff member for Congressman Robert Michel (R-Ill.) on the House Subcommittee on Labor, Health, Education and Welfare Appropriations.

In 1978, Pizzano served as a member of the board of directors of the Northern Virginia Health Systems Agency. She also served on the Virginia Republican State Central Committee in 1970, and is a member of the American Public Health Association and the American Trauma Society.



Winifred Pizzano

SUZANNE M. GIBSON, 34, has been named staff assistant to ACTION Director Thomas Pauken. As staff assistant, Gibson is in charge of the director's Washington scheduling, clearing and drafting correspondence, and administering office routine.

A native of St. Louis, Mo., Gibson attended the University of Missouri at St. Louis, majoring in American history and government.

Prior to coming to ACTION, Gibson worked for seven years on Capitol Hill for the House Committee on Science and Technology, first as senior secretary and then as administrative assistant. Gibson feels her Hill experience is valuable in her ACTION work. "It's helped in our dealings with the Hill and in preparing responses to congressional requests.

"Leaving the Hill was a big step," she admits, "But I'd followed Tom Pauken's confirmation hearings and liked what he said; his ideas for new initiatives in this agency. Actually," says Gibson, "It was an easier change than I expected—probably because these programs are people oriented. That's important to me."

Suzanne Gibson



LON D. RANDALL, 47, a former college president, has been appointed associate director of the Peace Corps for program operations by Peace Corps Director Loret M. Ruppe. Randall, from Sturgis, Mich., was president of Malone College in Canton, Ohio, for the past nine years and holds a doctorate in education.

Randall is responsible for coordinating and managing Peace Corps programs and volunteer activities in the international volunteer agency's three regions: Africa, Inter-America and NANEAP.

"My personal goal is to provide the support base which will meet the needs of the volunteers and their projects so that they can more effectively assist the developing countries in which they serve," says Randall, who also is responsible for coordinating Peace Corps training programs with volunteer activities in the regions. His position was newly created to enhance Peace Corps operations throughout the three regions.

In 1972, Randall became president of Malone College, a private liberal arts institution sponsored by the Evangelical Friends Church. Previously, he was executive vice president of Seattle Pacific Col-

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U.S./Filipino Women Exchange Views at PC-Sponsored Meeting

The Peace Corps recently hosted a one-day conference for representatives of women's groups from the Philippines and the U.S. The meeting provided a valuable forum for exchange of information about issues and programs affecting women.

Participating in the conference, held in Washingto, D.C. on September 14, were representatives from 11 Washington, D.C. women's organizations and some 40 Filipino women, all leaders of a four-year old national movement called "Balikatan Sa Kaunlaran" (BSK), known informally as "Balikatan."

"Balikatan," explains Susan Scull of the PC NANEAP Region, which set up the conference, "is a coordinated national movement geared to achieving full integration of women at all levels, in economic, social and cultural development. The word literally means 'working together, shoulder-to-shoulder.' The Filipino women participating," she says, "were typical of many women in that country — well educated, dynamic and very involved in all aspects of society. Some were from rural areas." She added that the Filipina delegation comprised half of a group which, a week earlier, had participated in a United Nations-sponsored conference for Non-Governmental Organizations (UNNGO), on energy in New York City.

"The primary concern of these women," she says "was to make contact and exchange information with national women's groups in the United States. We accepted their invitation to host the conference because of our commitment to the concept of women in development, which holds that women must be full partners in the growth of developing countries, that their role should not be limited to home and family."

Participants from both the U.S. and the Philippines addressed the conference, as did Acting PC NANEAP Director Carol Wzorek and Paula Goddard from the Agency for International Development, which provided financial support for the conference.

Following a plenary session, a series of workshops led by members of the U.S. groups, focused on advocacy for women's health, care of the elderly, employment of women, child care, marketing and cooperatives, women's community organizations and women in management.



Addressing the conference is Emelina Garcia, executive assistant to the chair of the National Commission on the Role of Filipino Women. The commission launched the Balikatan movement and sponsored the trip to the U.S.

"The Filipina delegation was very interested in the work of the U.S. groups," notes Martha Kichorowsky, also of NANEAP. "The work of one organization, the Capitol Hill Homemakers and Health Aid Association (CHHAA), even inspired a new idea for care of the elderly in the Philippines. The CHHAA sends volunteers, many of them RNs, into the homes of the sick or elderly, providing alternative care for people who might otherwise be institutionalized. That kind of care would be useful in the Philippines as an adjunct to care traditionally provided by the family - particularly when this responsibility fall to women who work outside the home and have difficulty caring, full time, for an elderly family member." The Filipina group suggested that the CHHAA sponsor an internship program in the U.S. for Filipinas.

During the marketing and cooperatives workshop, U.S. and Filipina participants jointly drafted a resolution stating the need of rural women for an international consultation on networking. Conference participants endorsed the resolution and agreed to submit it to the UNNGO Department for consideration.

Kichorowsky says, "The type of exchange that occurred at the conference is crucial for all women. Women and women's organizations must continue to work together at all levels – locally, nationally and internationally – if they are to be integrated into all aspects of society in developing countries. This conference opened up new channels of communication, acting as a springboard for further steps in that endeavor."

October 20:

CFC Opens at ACTION/PC

According to ACTION's Combined Federal Campaign coordinator, Sylvia Rosemergy and Peace Corps CFC coordinators, Terry Marshall, and Martha Kichorowsky, a bi-weekly payroll deduction of only \$4.00 could purchase seed, fertilizer and garden tools for a school and community garden overseas, both as an income producing project and as a dietary supplement. In this country, the same amount would buy enough health education material for the students in an elementary school as part of a program geared at preventing children from starting to smoke.

The CFC kick-off at headquarters and ACTION field offices is October 20, and the campaign will run through the end of this month. Some 45 keyworkers at headquarters will contact all employees for either direct contributions or for providing them with forms for payroll deductions. Payroll deductions will begin January 1,1982.

The CFC of the National Capital Area supports more than 185 voluntary health and social service agencies of the United Way of the National Capital Area and the United Black Fund. Throughout the regions, contributions are earmarked for designated local agencies.

"Last year's headquarters' contributions totalled \$31,345.00 from ACTION and Peace Corps staff," says Rosemergy. "We hope to exceed that this year, and have set our goal at \$33,000.00." Each ACTION Regional Office sets its own goal.

"With the tremendous cutbacks in federal support to human services, our personal contributions will be needed more than ever," explains Marshall. "The beauty of CFC is that you can earmark your contribution for the causes you particularly believe in, or you may make a general contribution," he adds.

The nation's number one supporter of CFC is President Ronald Reagan, who in a memo to federal employees, reminded them that, "In America, we have traditionally accepted the responsibility of voluntary giving for good causes. The values that cause us to care for our neighbors, our countrymen and people around the world are the values that make us great. I hope that each of you will join me in supporting the Combined Federal Campaign."

Randall (from page 5)

lege in Seattle, Wash., for four years and vice president for development of Spring Arbor College Spring Arbor, Mich., from 1966 to 1968.

While serving as dean of students at Indiana Institute of Technology in Fort Wayne from 1959 to 1966, Randall took a two-year leave of absence in 1962 for a post as education program administrative officer with the United States Operations Missions to Thailand under the Agency for International Development (AID). He was responsible for planning the educational needs of Thailand, with special emphasis on the development of human resources. While there he also served as a liaison between the education division of the mission and other world organizations including the Peace Corps.

Randall received a master's degree in guidance and counseling in 1957 and a doctorate in education in 1959. He received a bachelor's degree from Fort Wayne Bible College, Fort Wayne, Ind., in 1955.

Randall was chairman of the board of directors of the Christian College Coalition and was a member of the boards of directors of the Association of Independent Colleges and Universities of Ohio, the Christian College Consortium and the Ohio Foundation of Independent Colleges. He also was a member of the State Commission on Education in Ohio, and the American Association for Higher Education.

The son of Mrs. A.D. Randall of San Jose, Calif., Randall and his wife Jo-Ann, have two children: Christine, 21, and David, 13. They reside in Burke, Va.



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FROM THE FIELD...

NEW YORK, N.Y...The New York Service Center held a Peace Corps International Fair on September 20th at the Museum of Natural History. RPCV Calvin Williams, special assistant to the Peace Corps director, was the keynote speaker. Displays of Peace Corps artifacts, films and ethnic dances were featured during the program. The Service Center communications office designed and completed copy for 4,000 posters to be used in this event.

MONTGOMERY, ALA...Governor Bob James proclaimed the week of September 20-26 as Retired Senior Volunteer Program (RSVP) Week for his state, honoring the more than 11,000 RSVP volunteers in Alabama. RSVP volunteers have been serving in Alabama for 10 years. In July 1971, Huntsville, Ala., was among the first sites in the U.S. to be selected for an RSVP project. Nine of the original 31 volunteers are now celebrating a decade of service in Huntsville. One of them, Delia Jenkins, a retired teacher, currently involved in repairing books with the Friends of the Library, came to Washington, D.C., to represent Alabama at the recent 10th anniversary celebration of RSVP.

columbus, ohio.. And still more RSVP events. September 23 was also declared RSVP Day in that state by special proclamation of Governor James A. Rhodes. On that day, Ohio held its RSVP 10th Anniversary Statewide Recognition celebration. Participating were 1,000 RSVP volunteers, representing all of Ohio's 31 RSVP projects and 15,000 RSVP volunteers. The keynote speaker was author Dr. Perry E. Gresham, president emeritus of Bethany College.

PIERRE, S.D...More RSVP events...Governor William J. Janklow of South Dakota proclaimed September 23 as RSVP Day. The program began with six projects in June 1972. In his proclamation, Janklow said: "In the spirit of Ulysses, the members of South Dakota's Retired Senior Volunteer Program set forth each day to share unselfishly with others the accumulation of lifetimes of wisdom and understanding."

VIRGINIA BEACH, VA...Foster Grandparent Program directors from throughout the Region III area met with ACTION Director Tom Pauken and Region III Director Eugene Pasymowski on September 17, over breakfast, to discuss the agency's new program initiatives and the role older American volunteers will play in them. In addressing the more than 20 FGP directors who had gathered in Virginia Beach for three days of training, Pauken emphasized the important role FGP and other OAVP volunteers could have in making a success of the new literacy and runaway youth programs.

STAFF EXCHANGE

Cleaning men in the Maiatico Building can be seen every morning scrubbing the glass on the lobby doors. Many people who thought their vision was failing are discovering it isn't so...

Kudos to PC Deputy Director Everett Alvarez's public-spirited effort to cut down on government waste – there are only two frames on his office walls. One contains his "Presidential Appointment." The other, a sign which reads, "all purpose frame."

Waverly Land, ACTION budget office, determined to raise the intellectual level at ACTION/PC headquarters, has begun posting a "word for the day," outside his office. Recent postings included "brumal," meaning "of or approaching winter." Look for new words each day on the sixth floor.

Another Peace Corps reorganization? – We hear that the first priority of the new director of the PC Office of Management Coordination is to reorganize his "in" boxes.

COMINGS AND GOINGS (Mostly Goings)

...Ann Bachand and Paul Krumsiek, both of the Personnel Management Division — to the Bureau of Customs...

...James Daniels of Computer Services - to the Navy Department...

...Mary Jo Yen of ORC's Public Response Unit (better known as the WATS Line) – to Howard University, where she is working with PC trainees bound for Kenya...

...Nancy Kingsbury, director of the Office of Peace Corps Management – feted at a recent going away "blast" hosted by PC staffers...

...Bill Reese to Partners of Americas...

-Good Luck to All!

ACTION UPDATE

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